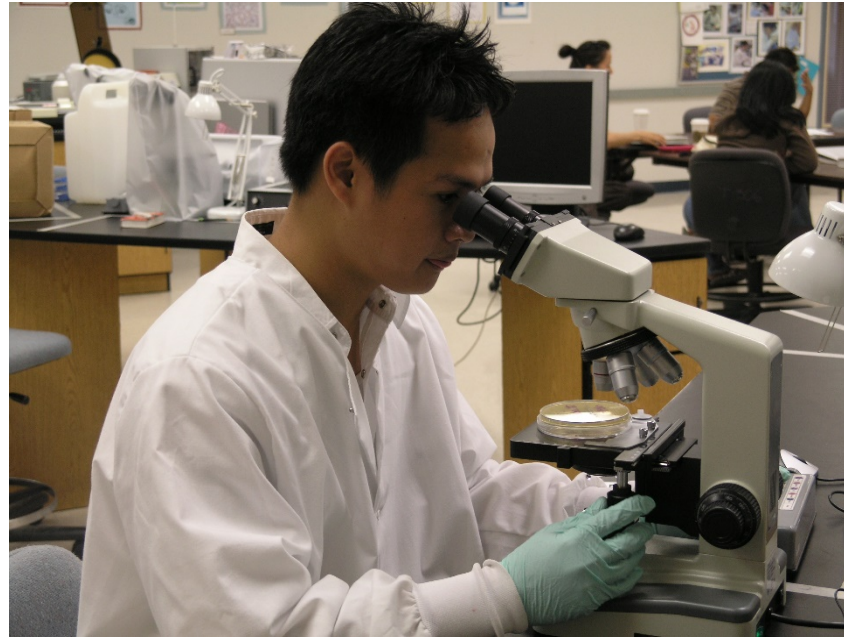


Title	Reaching Washington’s Educational Attainment Goals
Staff Lead	Rachelle Sharpe
Position	Deputy Executive Director
Email	rachelles@wsac.wa.gov
Phone	360.753.7872
Synopsis	In the 2019-21 Strategic Action Plan, the Student Achievement Council will highlight initiatives, programs, and investments that can help Washington reach our educational attainment goals. In the May meeting, Council members will review the state’s current level of progress, and identify the primary challenge areas that must be addressed.
Guiding Questions	What primary challenges must the state address to reach our educational attainment goals?
Possible Council Action	<input checked="" type="checkbox"/> Information/Discussion <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other
Documents and Attachments	<input type="checkbox"/> Brief/Report <input checked="" type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input type="checkbox"/> Other



Reaching the Roadmap Goals – 2019-21 Strategic Action Plan

Rachelle Sharpe, Deputy Executive Director

THE ROADMAP

A Plan to Increase Educational Attainment in Washington



100%

High school diploma
or equivalent



70%

Postsecondary
credential

90%

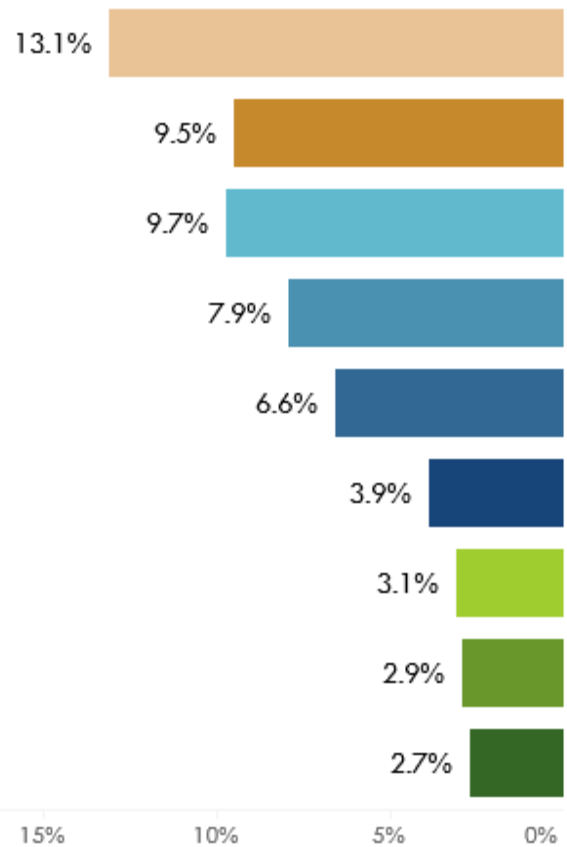
Washington population ages 25-44

52%

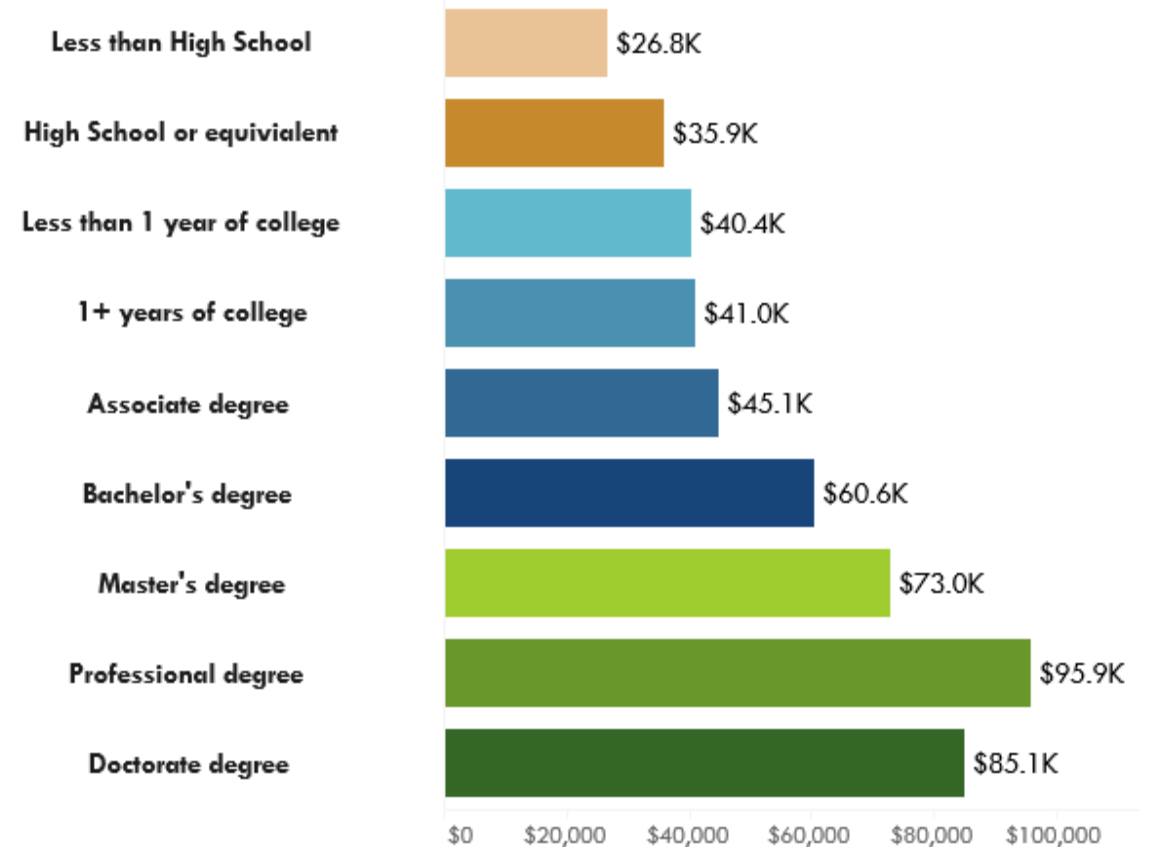
BOLD STRATEGIES ARE NEEDED

- Employers need a highly skilled workforce to remain competitive.
- Our residents are not earning the needed credentials – and there are gaps at every educational level
- Employers find talent elsewhere and our residents are not competitive for living-wage jobs

Average Unemployment



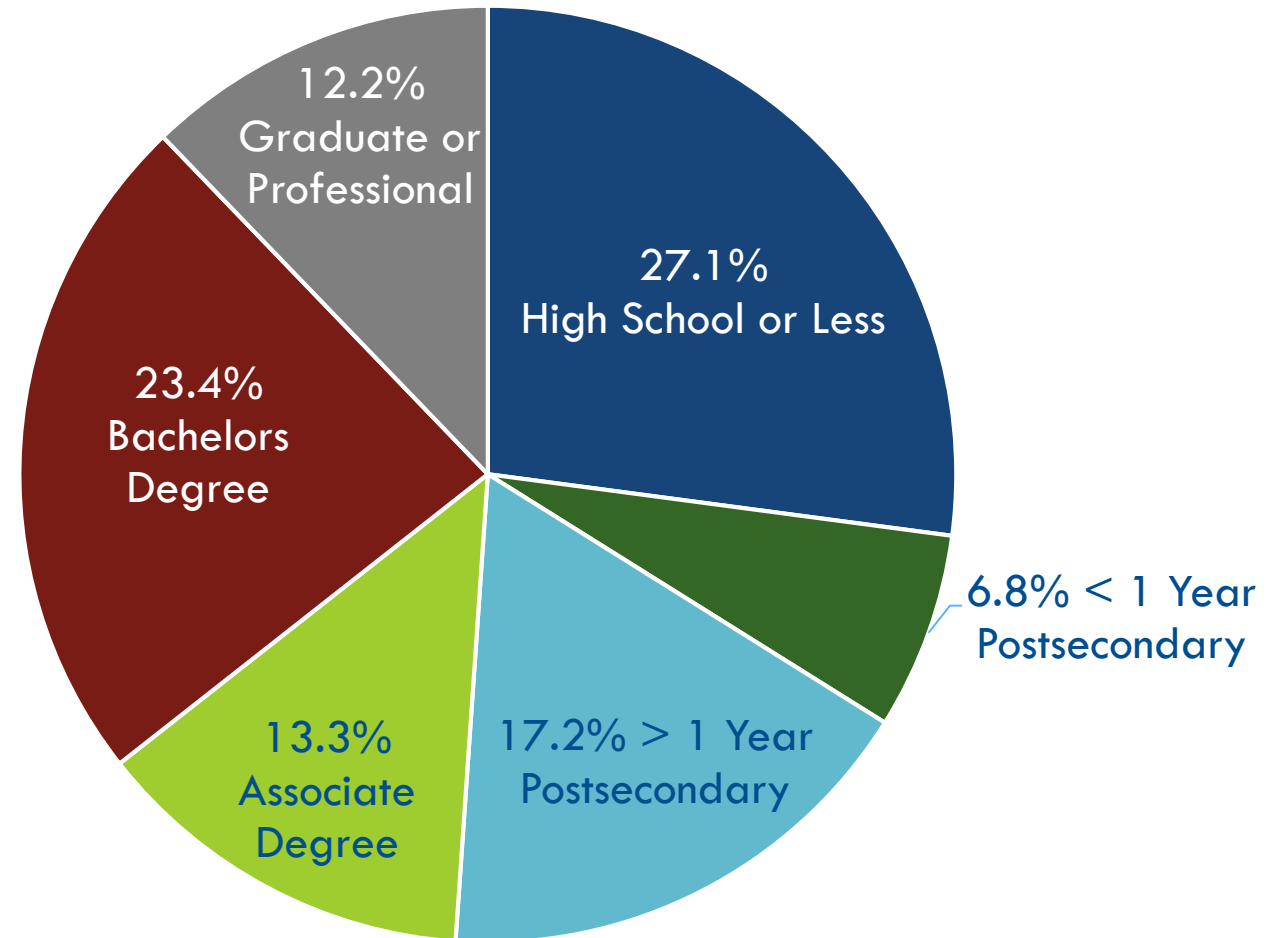
Median Wages



BOLD STRATEGIES ARE NEEDED

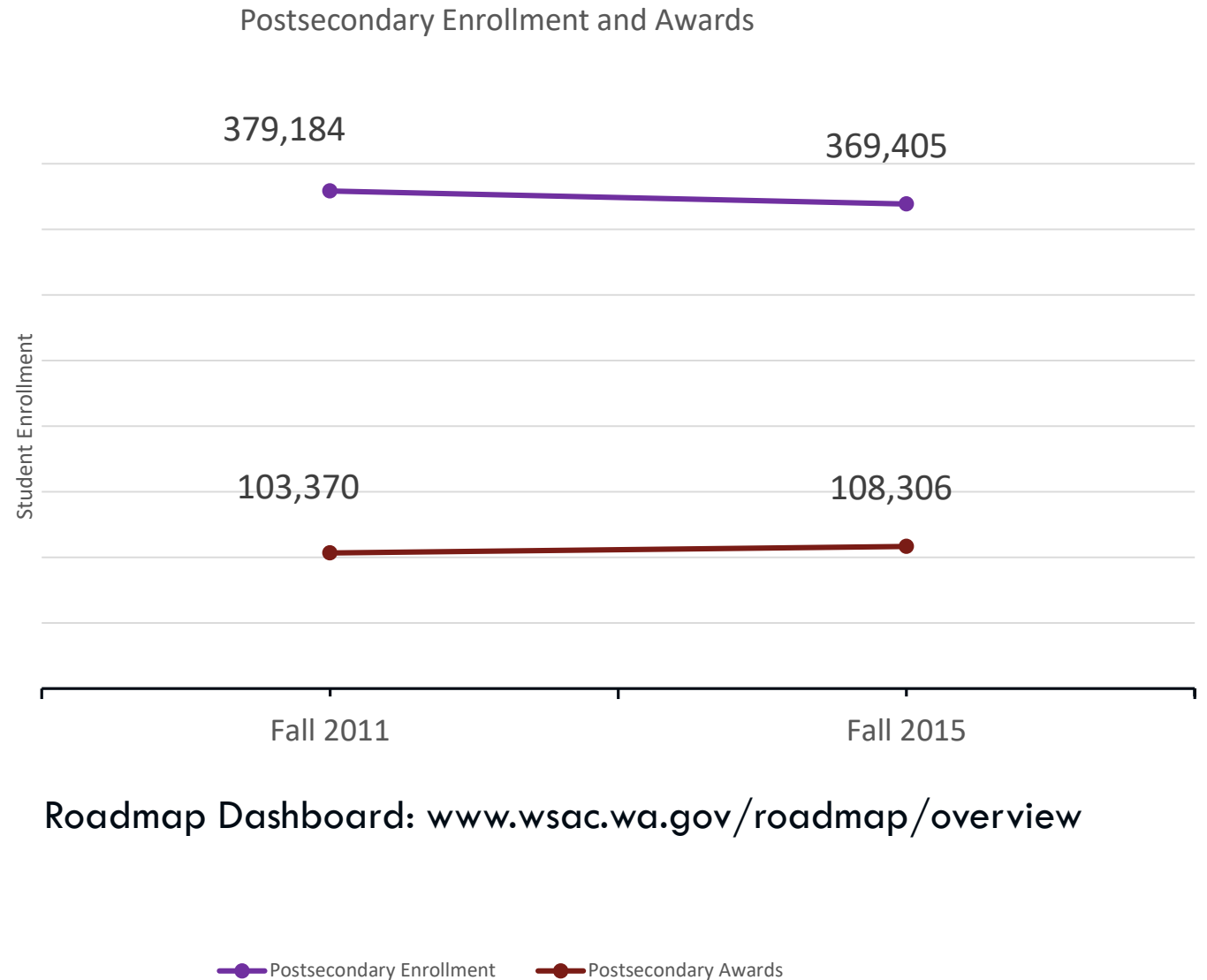
- Employers need a highly skilled workforce to remain competitive.
- Our residents are not earning the needed credentials – and there are gaps at every educational level
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Total Projected Job Openings by Education Level, 2020-2025



BOLD STRATEGIES ARE NEEDED

- Employers need a highly skilled workforce to remain competitive.
- Our residents are not earning the needed credentials – and there are gaps at every educational level
- Employers find talent elsewhere and our residents are not competitive for living-wage jobs



COUNCIL STRATEGIC ACTION PLAN 2019-21

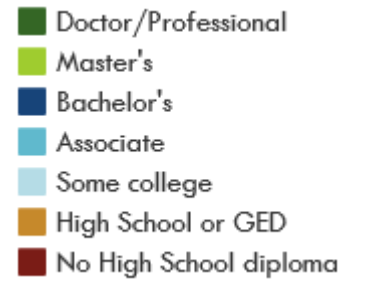


Key Challenge Areas

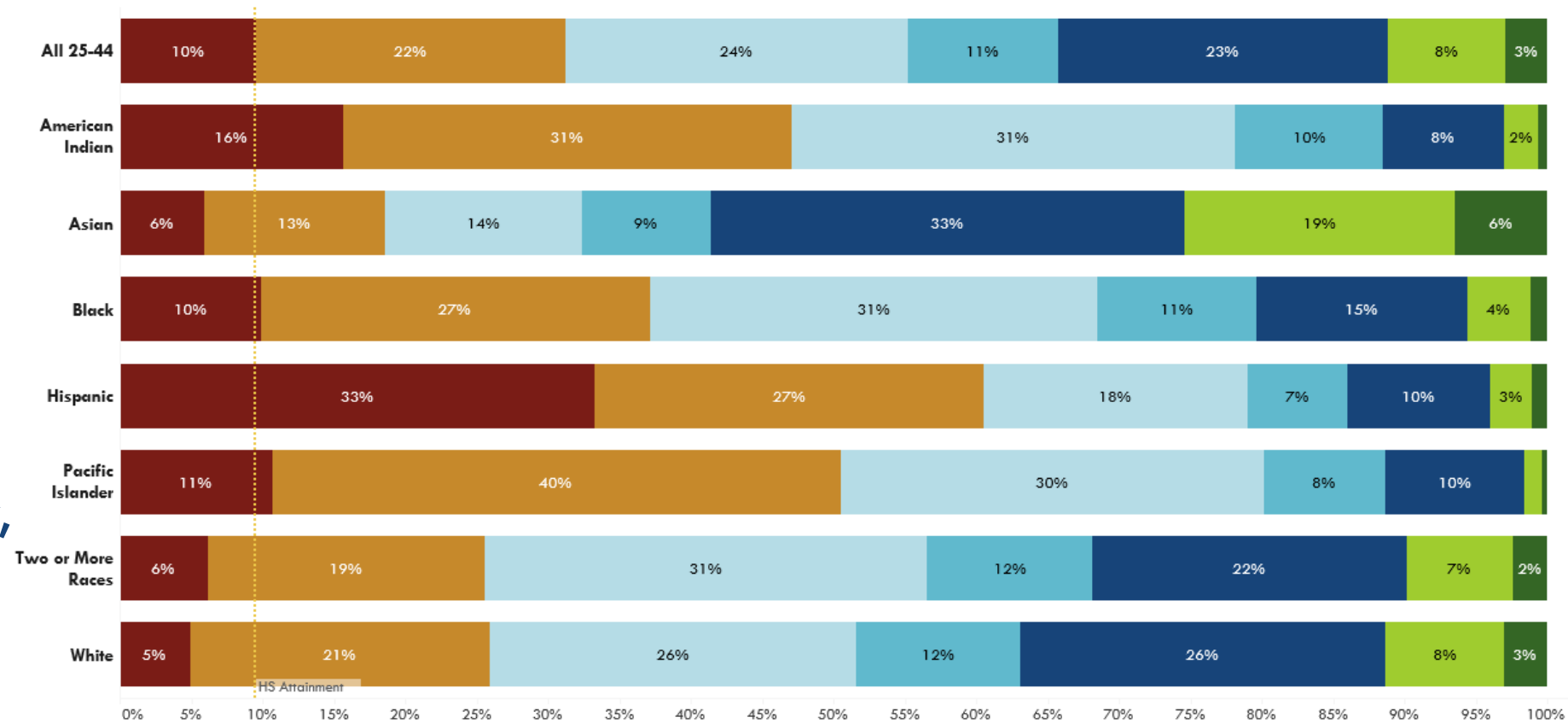
- Address system barriers for underserved students
- Provide support for underrepresented students throughout their academic career



STARK GAPS REMAIN FOR POPULATIONS OF COLOR



- Factors influencing the opportunity gaps are many and complex
- Gaps are exacerbated among low-income populations
- Statewide efforts can address equity disparity, including supporting collective efforts in a community



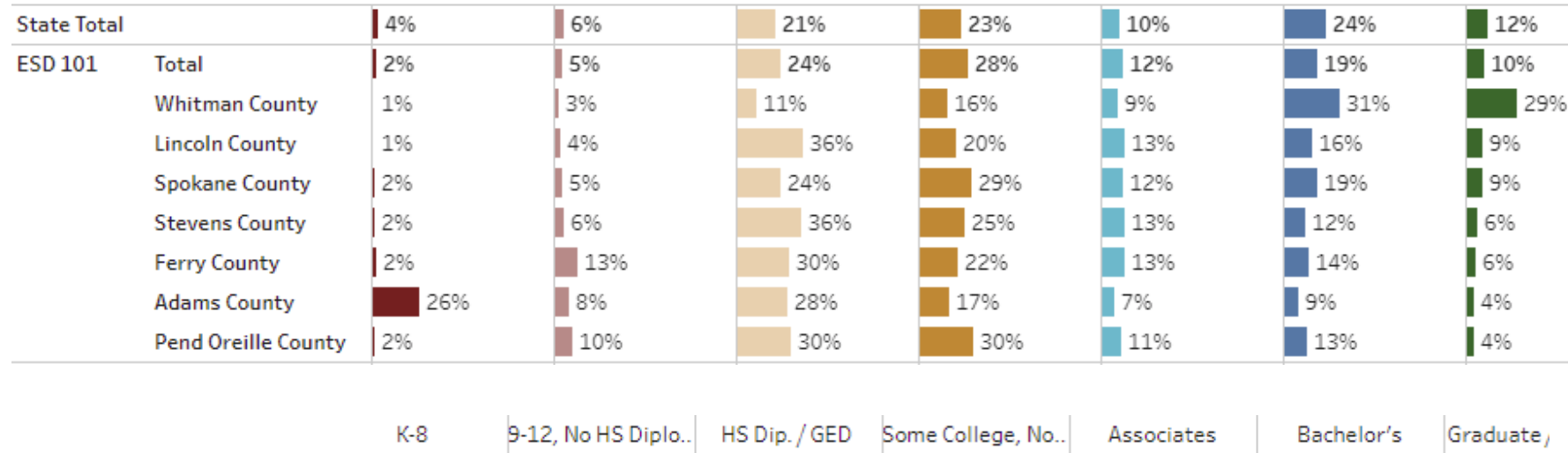
Key Challenge Areas

- Address system barriers for underserved students
- Provide support for underrepresented students throughout their academic career



- Address regional workforce shortages
- Engage and support communities

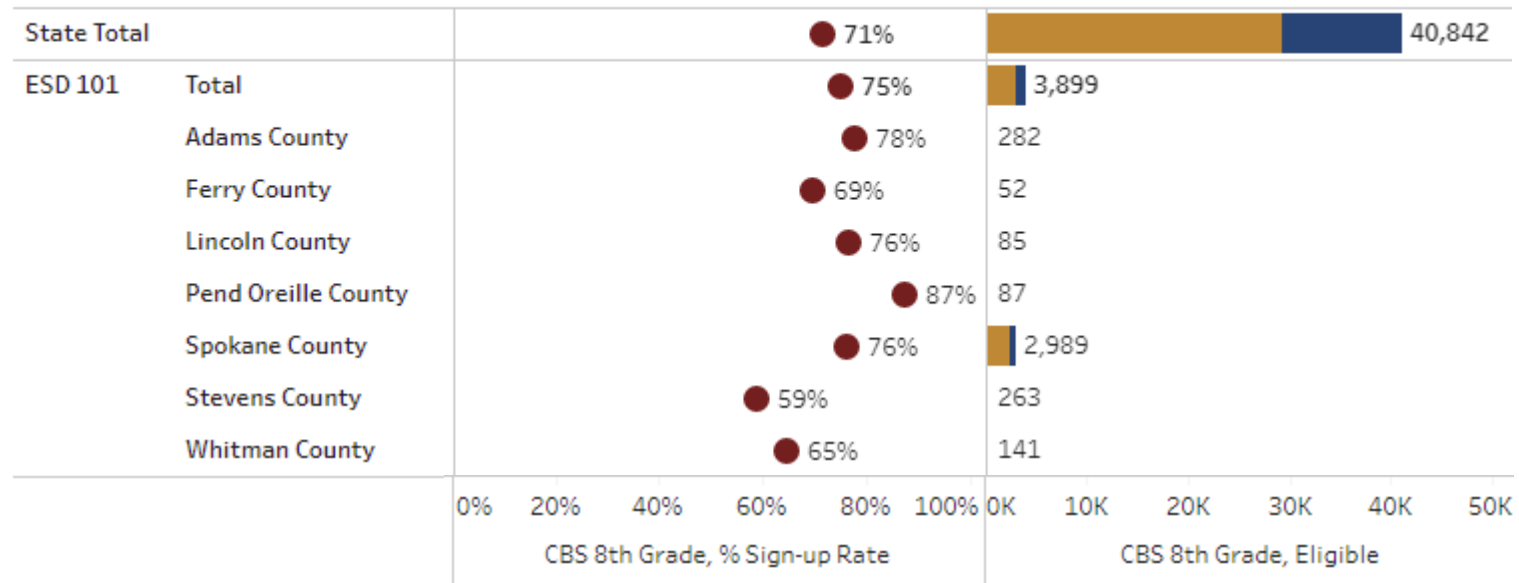
NORTHEASTERN WA ATTAINMENT LEVELS VARY



- Attainment in the region is slightly above the state average for associates degree holders.
- Median earnings increase in Spokane County by educational level from \$28,000 for high school graduates to \$46,000 for Bachelor's degree holders.

LOCAL OUTREACH IS STRONG, YET STUDENTS MISSING THE OPPORTUNITY

College Bound Scholarship Sign-up by End of 8th Grade Year



- 717 students missed the opportunity to sign-up for College Bound in Spokane County.
- Students could have received nearly \$6 million in aid attending community colleges or almost \$13 million at a public four-year campuses.

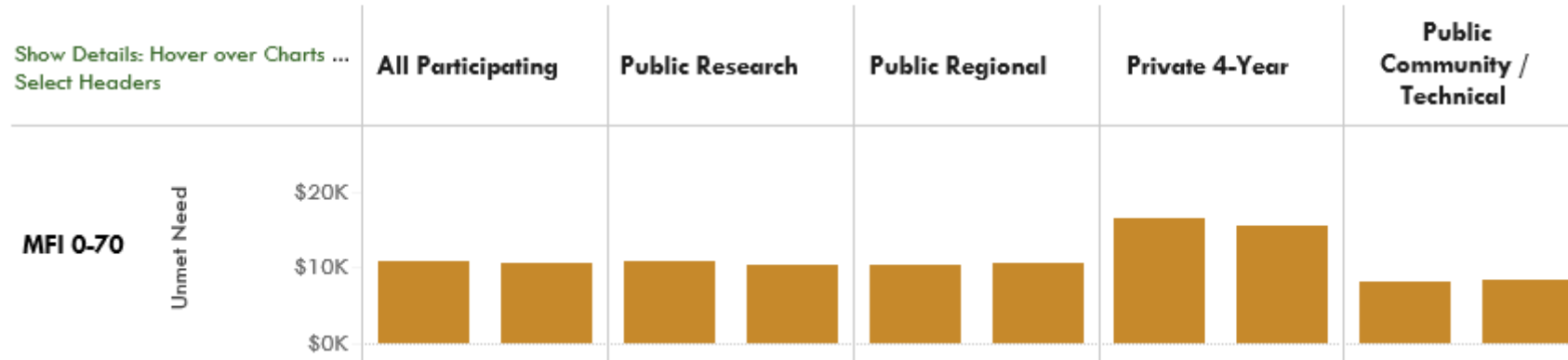
Key Challenge Areas



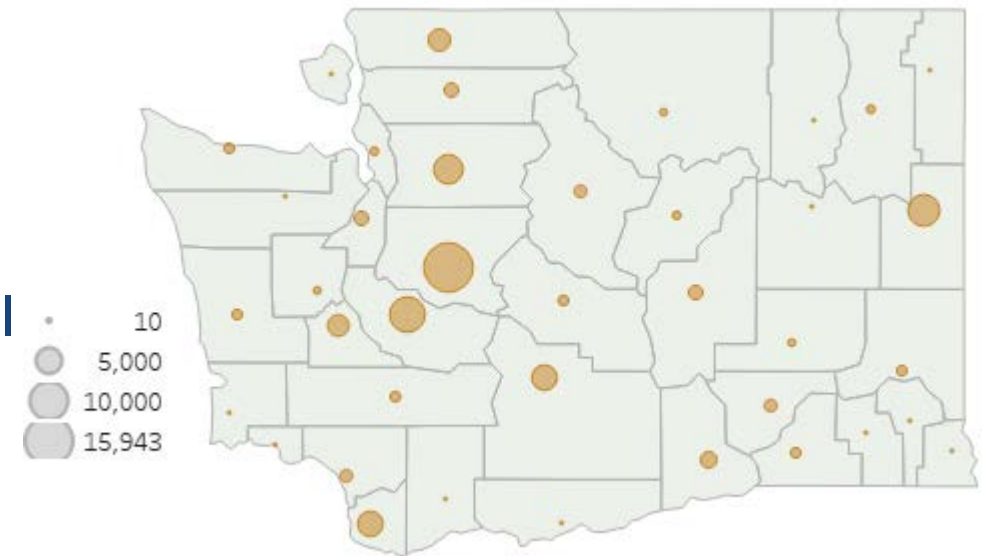
AFFORDABILITY GAPS REMAIN FOR LOW AND MIDDLE INCOME STUDENTS

Average Unmet Need for Full-Time, Full Year, Resident Undergraduates by MFI and Sector

Unmet need = need amount minus total financial aid award excluding loans and work.



- Students face financial constraints as the primary deterrent to completion.
- Dual credit programs are associated with high school completion and improves affordability.



Key Challenge Areas

- Address system barriers for underserved students
- Provide support for underrepresented students throughout their academic career



- Address regional workforce shortages
- Engage and support communities

- Recruit and support adult learners
- Target former students

- Provide multiple high quality pathways
- Improve accelerated learning options
- Address financing gaps

2017 SAP: DEVELOP A STATEWIDE ADULT REENGAGEMENT FRAMEWORK

There is no statewide system to build awareness among adults and support their reconnection to training opportunities.

