

February 3, 2014  
State Board for Community & Technical Colleges  
Olympia, Washington

## MINUTES

### Members attending

Scott Brittain, Marty Brown, Jeff Charbonneau, Maud Daudon, Paul Francis, Ray Lawton, Karen Lee, and Susana Reyes.

### Staff attending

Gene Sharratt, Christy England-Siegerdt, Becca Kenna-Schenk, Emily Persky, Kristin Ritter, Rachelle Sharpe, Randy Spaulding, Crystal Vaughan, Marc Webster, Aaron Wyatt, and Cristina Gaeta.

The meeting was called to order at 12:30 p.m. by Chair Maud Daudon.

### Consent Agenda

Motion was made to approve the Consent Agenda as presented.

Motion seconded.

Motion carried.

### Approval of December 16 2013 Meeting Minutes

Motion was made to approve the minutes as presented.

Motion seconded.

Motion carried.

### Executive Update

#### **Gene Sharratt**

Gene Sharratt provided members with a synopsis of current agency work related to program administration and policy using a two month summary chart that highlighted the agency efforts since the last Council meeting.

Highlights in the area of “Outreach and Advocacy” included editorial board meetings, continued work on media outreach, and a presentation to the U.S. Senate.

The Policy and Research team initiated a plan on the 2014 Strategic Action Plan Report and completed an analysis of the State Need Grant survey.

Three new Roadmap implementation committees were formed: the Committee for Funding and Affordability, the Committee for Student Success, and the Committee for Academic Affairs and Policy. The committees are led by council members and a representative from each sector was invited to membership.

The Student Financial Assistance division held their first FAFSA training via College Goal Washington and encouraged increased communications for students and parents via the College Bound listserv.

Recent legislative work includes several presentations to the House and Senate Higher Education Committees.

## Editorial Board Communication Plan

### **Aaron Wyatt, Director of Communications**

Aaron Wyatt presented a design to update members of the status of the outreach component of the Roadmap communications plan, which was introduced at the December 2013 Council meeting. The Council members who attended editorial board meetings also reviewed their experience.

Editorial boards have been very receptive with several good outcomes. Thirteen boards were contacted and ten have responded favorably. To date, three editorials have been printed in statewide newspapers. Ray offered to contact the Walla Walla paper for a possible interview.

## Legislative Update

### **Becca Kenna-Schenk, Director of Government Relations**

Becca Kenna-Schenk provided an overview of the Council's legislative advocacy efforts to date during the 2014 legislative session. She also provided the Council with progress of the legislative session, a summary of Council members' legislative outreach, and a status update of key legislation being tracked by the Council.

Becca explained that bills that do not pass out of policy committees by February 7 are considered "dead." By February 18, House bills must have passed the House and Senate bills must have passed the Senate to continue. March 13 is the last day of the 2014 Legislative Session.

Roadmap presentations have gone well so far. The Council continues to keep a dialog going with legislators in a positive manner.

Five of the nine members are appointed by the governor. Appointments are moving forward.

Council members engaged in a discussion about SB 6523, also known as the “Dream/Real Hope Act,” making undocumented resident students who meet income eligibility requirements eligible for the State Need Grant. Council members agreed to support the legislation, as well as legislation that would make veterans eligible for in-state tuition. The Council also discussed other legislative proposals related to higher education, including a few bills related to the “Pay It Forward” concept for funding tuition costs.

## Roadmap Update

**Randy Spaulding, Director of Academic Affairs and Policy, Planning & Research**

**Christy England-Siegerdt, Director of Research and Planning and Policy, Planning & Research**

Randy and Christy provided an update regarding implementation of the Roadmap, including Council Committee activities to date.

The Roadmap report has been well-received by legislature and stakeholders. Christy gave a special “thank you” to Members and staff for their support to the creation and presentation of the report.

The enhancement of the existing website will be complete sometime this summer. The short legislative session has prevented this work from being done sooner.

## Committee for Academic Affairs and Policy (CAAP)

**Randy Spaulding and Christy England-Siegerdt**

Scott Brittain presented the following January 30 meeting agenda items:

### **SBAC Use Framework**

- Frameworks would describe use of 11<sup>th</sup> grade assessment to exempt students from remediation in postsecondary and inform 12<sup>th</sup> grade course taking.
- SBCTC is leading effort through the Core to College Project.
- Recommendation is currently under review by system now – anticipate feedback by April for draft recommendations.

### **Senior Year Counts!**

- The Washington Student Achievement Council is working with partners in the planning stages of a potential communications campaign- Senior Year Counts; are talking with Bill and Melinda Gates Foundation to determine what should be included in a needs analysis for strategies to support college and career readiness.

**ISLS Update**

- Improving Student Learning at Scale (ISLS) is a collaborative grant awarded to WSAC by the National Governor's Association (NGA) to support and connect efforts relating to Common Core implementation.
- The group has identified 3 focus areas:
  - Determine use of Smarter Balanced Assessment to inform 12<sup>th</sup> grade coursework.
  - Expand dual credit options.
  - Utilize the High School and Beyond plan.

**Oregon Presentation**

- WSAC, OSPI, and UW staff met with Oregon Investment Board Accelerated Learning Committee – included legislators and others. Discussed history of dual enrollment programs in Washington, current programs, Roadmap recommendations, and work ahead.

**Dual Credit Workgroup**

- Dual credit workgroup is in the process of forming; they will meet 4 times before October (First meeting will be March 4<sup>th</sup>)
- WSAC staff are drafting scope of work.
- Final recommendations will be completed by fall.

**Skilled and Education Workforce Report RFP**

- Help re-design methodology for report with particular attention to assignment of education level and crosswalk between education and training programs and occupations.
- Proposals from bidders are due Feb. 14. We anticipate recommendations from consultant by fall.

**USDOL Grant Opportunity: Youth CareerConnect Program**

- Grant Opportunity for work based learning, funded by H1B Visa money.
- Workforce Board has taken lead in coordinating support for these grants.

**SARA Rules (CR 101)**

- State Authorization Reciprocity Agreements (SARA)- a national effort around looking at how institutions are authorized to operate in different states.
- WSAC will begin rulemaking process soon and begin working on the state application.

**1079 Report**

- 1079 allows undocumented students to be eligible to pay resident tuition in Washington State
- See HB 1079: Student Enrollment Update 2012-13 for survey results.

**Committee for Funding and Affordability (CFA)**

**Marc Webster, Rachelle Sharpe, Christy England-Siegerdt**

**Discussion Highlights**

- Focus of the workgroup will be on “Make College Affordable.”
- Why is a new policy needed?
  - The lack of a coherent policy or an ability to translate appropriation amounts into something meaningful (beyond a connection to enrollment levels) left higher education at particular risk of budget cuts.
- History of funding policies in Washington.
  - No policy is binding, and the state has changed course several times in the last five years.
- Difference between K-12 and Higher Education funding policies.
  - Overview of K-12’s Prototypical School Model.
  - Higher education funding as a block grant, with an enrollment “floor.”
- What should the basis of the policy be? The “three questions:”
  - 1) What are we (the state) buying?
  - 2) What does it cost?
  - 3) How do you split the cost between the state and students?
    - Cost of instruction, as was required by statute in the 1980s, and has been discussed by the Council of Presidents
    - Enrollment/Access
    - Quality/Per-student funding
- What do other states do?
  - Who does the allocating – a board, the legislature?
- Can a new policy be flexible enough to incorporate other approaches (such as performance/incentive funding)?

**Next Steps**

- Collect more information on models of allocating state funding to higher education.
- Review the changes in Washington State funding policies since 1980.

**Committee for Student Support (CSS)****Rachelle Sharpe, Weiya Liang, Randy Spaulding**

Ray Lawton presented the following January 30 meeting agenda items:

**Committee Scope**

- Some areas that are related to student support such as dual credit and high school and beyond will be addressed by the Committee on Academic Affairs and Policy (CAAP).
- This committee should consider:
  - The work of the College Success Foundation, WCAN, GEAR UP and TRiO and other non-profit organizations.

- Programs related to workforce education and career readiness.
  - Ensure the scope of the work is focused on the Roadmap action items.
  - The Navigation 101 model and the importance of parental engagement.
  - The updates to the Ready, Set, Grad website for information awareness as well as Career Bridges and Check Out a College.
- The committee should recognize that models may need to be customized to recognize the cultural differences within individual communities.

#### **General updates**

- The recent federal roundtable on college access programs (GEAR UP and TRiO) focused on the quality of program evaluations and how to expand success without significant additional resources.
- By January 2015, the Washington Student Achievement Council will be able to share FAFSA filing information (student level detail) with high schools and districts.

#### **Postsecondary student support conference – summer 2014**

- Encourage institutions to share best retention practices supporting underserved populations.
- Will have a track focusing on welcoming and supporting College Bound Scholars.
- Working with the College Success Foundation and all sectors to develop the conference.

#### **Attainment for All Conference – April 16, Pacific Northwest University of Health Sciences**

- Per recommendation from the Diversity Report.
- Focused on k-20 and many partners helping to develop the conference.

#### **Disability Task Force**

- Task force slated to complete its recommendations by December 2015.

#### **Partner Work**

- OSPI's summer institute for school counselors June 24-25.
- Running Start coordinators meet twice per year and review access and support.
- The WCHSCR diversity commission does related work.
- WCAN conference is March 26 in Tacoma.

#### **Next Steps**

- In addition to the activities reviewed as part of the agenda, Council staff will bring a calendar of events and activities related to supporting students to the next meeting.
- OSPI will share the data available to review student progress and set benchmarks as well as the dropout prevention best practices (results from a recent survey).

## Apprenticeship Overview

### **Tim Wilson, Apprenticeship Program Manager, Department of Labor and Industries**

Tim Wilson explained the advantages of apprenticeships, the opportunities, skill gaps, different occupations that use apprenticeships, why to consider advocacy, and how one can become an apprentice.

Registered apprenticeships are paid; college-level training opportunities in highly skilled occupations and can take 1-5 years or at least 2,000 hours of structured on-the-job experience. This training is supervised by a skilled craftsman to help with completion and academic success. Studies show a high demand for skilled workers through the next decade and graduates earn a higher wage. Most of these jobs have great possibilities for career progression, and are not easily outsourced. Each program has different qualifications to get into the trade, requiring high school age students to map out their education courses early in their high school years.

In Washington alone, there are 8,914 apprentices, compared to 220,000 overall in the United States. There are 233 apprenticeship sponsors in this state that administer 567 occupational training programs.

Council Chair Maud Daudon adjourned the meeting at 3:45 p.m.