917 Lakeridge Way Southwest Olympia, Washington 98504 360.753.7800 wsac.wa.gov

| Title | Executive Update | |
|----------------------------|--|--|
| Staff lead: | Gene Sharratt | |
| Position | Executive Director | |
| Email: | genes@wsac.wa.gov | |
| Phone: | 360.753.7810 | |
| Synopsis: | The Executive Update will provide members with a review of current agency work related to program administration and policy. The Executive Director will provide this synopsis at the beginning of each Council meeting. | |
| Guiding questions: | Do the activities of the agency align with our statutory mission? | |
| Possible council action: | ⊠Information Only □Approve/Adopt □Other: | |
| Documents and attachments: | □ Brief/Report □ PowerPoint □ Third-party materials □ Other | |

Executive Update



Two-Month Review



The Executive Director update will highlight the agency's efforts related to our statutory mission and program administration.

The two-month summary chart provides a synopsis of agency efforts since the last Council meeting.



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Agency Update Two-Month Executive Summary

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|-----------------------|--|
| Project | Recent Work |
| Outreach and advocacy | First two radio spots on Spanish CHA radio July 8 and July 21. Both programs provided college preparation information. To date, 88 percent of 6th graders have signed up for the College bound Scholarship program. Addition of translation services to RSG and other features to ensure ADA compliance. Development of agency communications protocols. FAFSA Completion Initiative — pilot program to allow districts to better servestudents in efforts to complete FAFSA. August 12 Pave the Way: Completion Strategies for Underrepresented Students — conference. |
| | Near future: Quiz feature for ReadySet Grad |
| Policy and research | Meetings for the Committee for Student Support, the Committee for Funding and Accountability, and the Committee for Academic Affairs and Policy. Development of outline of reammendations for possible inclusion into the 2014 Strategic Action Plan. Identification of statewide data points for the 2014Roadmap measures document. Initial meeting of a cross-sector workgroup to develop a common methodology for analyzing and reporting post-completion outcomes for higher education. Implementation for a new internal process of prioritizing, submitting, tracking, and documenting data request. |
| | Near future: Development of the Strategic Action Plan. |
| Programs | GEAR UP Campus Experiences — WA GEAR UP program that provided 180 high school students the opportunity to experience collegesummer camps. Preparation for the GEAR UP West conference in Seattle (October). Finalization of the 2014 Agency Internal Plan. GET: Payout value for 2015-15 to remain at \$117.82 per unit. GET: Redesign of the website, internal process improvements and a new mascot (Hootie — the CollegeSuperSaver) |
| | Near Future: Continued work towards 2014SNG report. |
| Legislative work | Continued meetings with legislators. Continued tracking of stakeholder work. |
| | Near Future: Continued work on behalf of the College BoundScholarship Workgroup. |

Recent Highlights and Future Efforts

| Category | Activity |
|-----------------------|---|
| Outreach and Advocacy | July 8 and August 20 CHA radio program; record CBS enrollment; ReadySetGrad improvements; August 12 Pave the Way conference. |
| Policy and Research | Finalization of agency internal plan; development of recommendation outline for 2014 Strategic Action Plan; initiation of Roadmap measures |
| Programs | GEAR UP Camus experiences; GET payout value set for 2014-15; GET's new website and mascot (Hootie – the College Super Saver). |
| Legislative Work | Continued meetings with and outreach to Legislators and legislative staff. |

Continue the Conversation



Gene Sharratt, Ph.D.

Executive Director

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Agency Update Two-Month Executive Summary

| Project | Recent Work |
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| Outreach and advocacy | First two radio spots on Spanish CHA radio July 8 and July 21. Both programs provided college preparation information. To date, 88 percent of 8th graders have signed up for the College Bound Scholarship program. Addition of translation services to ReadySetGrad and other features to ensure ADA compliance. Development of agency communications protocols. FAFSA Completion Initiative – pilot program to allow districts to better serve students in efforts to complete FAFSA. August 12 Pave the Way: Completion Strategies for Underrepresented Students – conference. |
| | Near future: Quiz feature for ReadySetGrad. |
| Policy and research | Meetings for the Committee for Student Support, the Committee for Funding and Accountability, and the Committee for Academic Affairs and Policy. Development of outline of recommendations for possible inclusion into the 2014 Strategic Action Plan. Identification of statewide data points for the 2014 Roadmap measures document. Implementation for a new internal process of prioritizing, submitting, tracking, and documenting data request. |
| | Near future: Development of the Strategic Action Plan. |
| Programs | GEAR UP Campus Experiences – WA GEAR UP program that provided 180 high school students the opportunity to experience college summer camps. Preparation for the GEAR UP West conference in Seattle (October). Finalization of the 2014 Agency Internal Plan. GET: Payout value for 2015-15 to remain at \$117.82 per unit. GET: Redesign of the website, internal process improvements, and a new mascot (Hootie – the College Super Saver). |
| | Near Future: Continued work towards 2014 State Need Grant report. |
| Legislative work | Continued meetings with legislators. Continued tracking of stakeholder work. |
| | Near Future: Continued work on behalf of the College Bound Scholarship Workgroup. |