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<b>Synopsis:</b>	<p>The College Success Foundation (CSF) partners with WSAC on outreach to sign up students for the College Bound Scholarship Program. CSF also works with private funders to provide other forms of college scholarships.</p> <p>Yolanda Spiva, President and CEO of the College Success Foundation, will provide the Council with an overview of the College Success Foundation’s work, with an emphasis on their partnerships with the state. Yolanda will explain CSF’s philosophy of breaking the cycle of intergenerational poverty through access to education and student supports.</p>
<b>Guiding questions:</b>	<ol style="list-style-type: none"> <li>1. How do CSF services support the College Bound program?</li> <li>2. What are the next steps for CSF in terms of ensuring success of the College Bound program?</li> </ol>
<b>Possible council action:</b>	<input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other: _____
<b>Documents and attachments:</b>	<input type="checkbox"/> Brief/Report <input checked="" type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input type="checkbox"/> Other



**COLLEGE  
SUCCESS**  
FOUNDATION

# BUILDING BRIGHT FUTURES





# ABOUT COLLEGE SUCCESS FOUNDATION

College Success Foundation (CSF) inspires underserved, low-income students to finish high school and graduate from college by providing an integrated system of support services and scholarships that prepares students to succeed in school and life.

“If I’m not helping somebody, I’m not fulfilling my time here on Earth.”

— *CSF scholar Rashai Lee*



# PARTNERING FOR SUCCESS

## FROM MIDDLE SCHOOL TO CAREER



### PROVIDING THE EDUCATION CONTINUUM

Partnering with the State of Washington for our Youth



I AM IN MIDDLE SCHOOL

#### GET READY

**Early awareness and engagement:**  
HERO  
College Bound Scholarship

Support services to low- and moderate-income middle school students help prepare for educational success.

**89%**

Of eligible 8th graders signed up for College Bound as of Oct. 2014. Four-year college graduation rates are **over 15% higher** than their peers.



I AM IN HIGH SCHOOL

#### GET IN

**Advising and mentoring:**  
HERO  
College Bound Scholarship  
Achievers Scholars

High school programs place a stronger emphasis on goal-setting and academic achievement.

**95%**

Of Achievers Scholars graduated on time from high school and **exceed their peers** in college enrollment.



I AM IN COLLEGE

#### GET THROUGH

**Mentoring, navigation, financial supports:**  
Leadership 1000  
WA State Opportunity Scholarship  
Passport to College Promise

CSF continues to advise and mentor students to ensure degree completion. Various scholarship programs, supported by private and public funds, ease the financial burden.

**2x**

CSF Scholars have over **TWICE** the odds of graduating from college within 6 years compared to low-income graduates.



I AM A CSF ALUMNI

#### GET LAUNCHED

**Career development support:**  
CSF Alumni Services  
Center for Career Success

CSF stays connected with alumni by providing support for graduate education, career development, internships and job placement.

**76%**

Over three quarters of CSF Scholars who received one-on-one CSF career coaching successfully obtained a job or internship.

# WHY IS THIS WORK IMPORTANT?

## THE POVERTY FACTOR

Just 10 percent of low-income students earn a bachelor's degree, compared to 80 percent of higher income students.

LOW-INCOME  
STUDENTS EARNING  
BACHELOR'S DEGREES

**10%**



HIGH-INCOME  
STUDENTS EARNING  
BACHELOR'S DEGREES

**80%**



- Nearly one quarter of American children live in poverty.
- Nearly 38 and 34 percent of Black and Hispanic children, respectively, live in poverty, compared to 12 percent of white children.





# WHY IS THIS WORK IMPORTANT?

## THE POVERTY FACTOR

By participating in CSF programs, students in poverty have more opportunities to succeed.

- CSF scholars graduate high school and college at higher rates than their peers.
- The siblings of CSF scholars have a greater likelihood of attending and graduating college.
- CSF scholars often give back to their home communities after graduating by helping younger students navigate the college-planning process.
- Armed with a college degree, CSF scholars take the first step in pulling themselves and their families out of poverty for good.





# What makes CSF different?



# WHAT MAKES CSF DIFFERENT?

## DISRUPTING THE CYCLE OF INTERGENERATIONAL POVERTY

- CSF serves students who likely would not go to college without our help.
- Eighty percent of CSF scholars are the first in their family to pursue higher education.
- CSF focuses on underrepresented youth: in foster care, students of color and those from families with low incomes.





# WHAT MAKES CSF DIFFERENT?

## INTEGRATED SUPPORTS

CSF ensures students gain access, persist and graduate from college by supporting them:

- emotionally
- financially
- socially
- academically

CSF's unique model ***combines*** direct student supports with scholarships to dramatically improve college completion rates.





# SUPPORT SERVICES

## ACHIEVING BETTER OUTCOMES



Middle School



High School



College



Career



# SUPPORT SERVICES

## ACHIEVING BETTER OUTCOMES

### Middle School

- College Bound regional officers partner with 282 school districts to sign up and support College Bound Scholarship students.
- 89% of eligible eighth graders signed up for the College Bound Scholarship!
- AmeriCorps College and Career Coaches provide early college and career awareness.
- Guidance for students planning for high school and college, and taking college and career ready academic courses.



# SUPPORT SERVICES

## ACHIEVING BETTER OUTCOMES

### High School

- College Bound regional officers will increase support efforts towards high school indicators, e.g., FAFSA completion, using successful statewide signup model.
- Case management, grade and attendance monitoring, SAT preparation, college visits, leadership development and more (HERO program).
- Academic advising, college admissions/financial aid planning and mentorship (Achievers program).







**“This program has taught me  
that I can do whatever I put  
my mind to.”**  
**—CSF scholar Brandon Frazier**

# SUPPORT SERVICES

## ACHIEVING BETTER OUTCOMES

### College

- CSF and Passport Navigators work on 10 campuses across the state.
- Workshops to support the high school-to-college transition.
- Comprehensive advising and academic support.
- Mentoring services provided by college faculty and staff.





# SUPPORT SERVICES

## ACHIEVING BETTER OUTCOMES

### Career

- Match employers to CSF scholars and connect CSF scholars with job opportunities.
- Provide scholars with information about graduate education, internship, career development and networking opportunities.





# What does success look like?





# TRACK RECORD OF SUCCESS

**4,000**

Number of CSF scholars who have graduated from college to date.

**2x**

CSF scholars have twice the odds of graduating from college within six years compared to low-income undergraduates nationwide.

**89%**

Percent of eligible 8<sup>th</sup> graders signed up for College Bound. Four-year college graduation rates are over 15% higher than their low-income peers.

**95% and 84%**

95% of HERO students graduate on time from high school and 84% of HERO graduates enroll in college.

**86%**

Percentage of L1000 recipients graduate -- nearly twice the rate of their low-income peers.



# Thanks to you...

Our public-private partnership featuring support from WSAC since 2006 and OSPI since 2003 has helped thousands of students with the inspiration, mentoring and financial supports they need to graduate from college and succeed in life.





# What's next...

Scholarship administration

Training and technical assistance

Advocacy

Research

Student support services



# College Bound as a lever

**Regional Officers support a coordinated service model to enhance student support**

- CSF Regional Officers in 7 regions provide statewide coverage
- College Access Networks and CBOs coordination and support
- Use successful signup mobilization model to focus on gains in indicators such as FAFSA completion







# Questions?

**Yolanda Watson Spiva, Ph.D., BCC**

President and CEO

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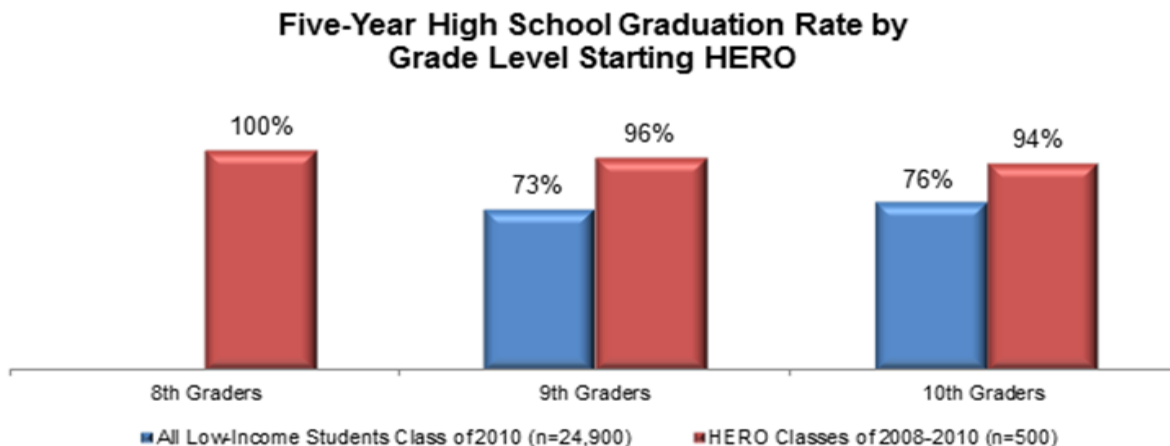
**\$2.867M REQUEST IN 2015-17 FOR THE COLLEGE SUCCESS FOUNDATION**

COLLEGE SUCCESS FOUNDATION (CSF): Providing a uniquely integrated system of supports and scholarships to help underserved, financially-challenged students finish high school, graduate from college, and succeed in life. CSF is seeking **\$1.028 million for FY2016 and \$1.839 million for FY2017.**

**PROVIDING THE EDUCATION CONTINUUM**  
Partnering with the State of Washington for our Youth



**HIGHER EDUCATION READINESS OPPORTUNITY (HERO) PROGRAM** - A pipeline for the Achievers Scholars Program, HERO reaches at-risk kids from 7th-10th grade and achieves 95% high school graduation rate.



**REQUEST: \$243,000 for FY2016 and \$405,000 for FY2017** to expand the CSF HERO Program into five additional Washington high schools



**ACHIEVERS SCHOLARS:** Reaching low-income students in the 11th-12th grade, it achieves an 82% direct college enrollment with Achievers support and scholarships.

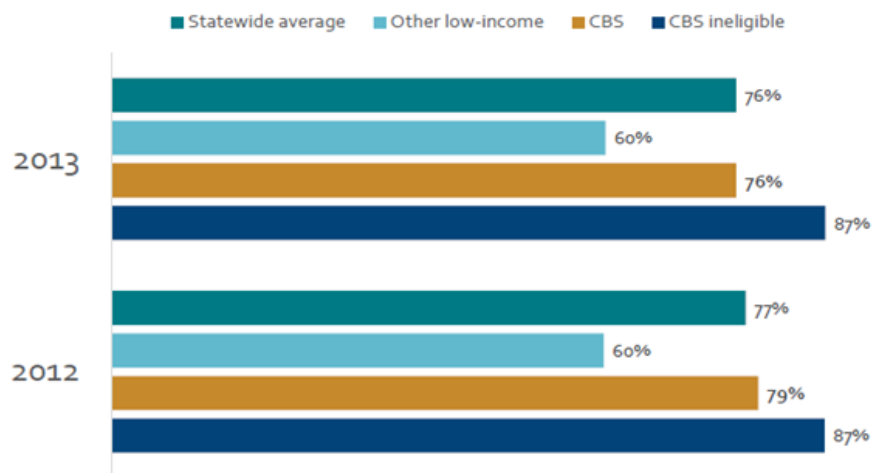
### College Direct Enrollment



**REQUEST:** \$431,000 for FY2016 and \$1.08 million for FY2017 to expand the CSF Achievers Scholars Program into eight additional Washington high schools.

**COLLEGE BOUND SCHOLARSHIP OUTREACH:** Reaching statewide, it supports 8th grade students as they sign up for the College Bound Scholarship.

### Four-Year Graduation Rates



*Source: OSPI staff analysis of WSAC CBS Applicant D*

**REQUEST:** \$354,000 for FY 2016 and FY 2017 to maintain statewide work.

## MAINTENANCE

**WASHINGTON STATE OPPORTUNITY SCHOLARSHIP (WSOS):** Maintain the current \$20 million commitment in THE 2015-2017 budget. WSOS provides STEM scholarship funding for college students