

COUNCIL MEETING AGENDA

WEDNESDAY, April 8, 2015

- 9:00 a.m. Call to Order and Introductions**
- Welcome by Dana Anderson, Superintendent of Education Service District 113
 - Approval of Agenda
 - Approval of February 11 Meeting Minutes
 - Introductions of Council and Audience Members
 - Maud Daudon
- 9:30 a.m. Executive Update**
Gene Sharratt, Ph.D. Executive Director
- 9:45 a.m. Legislative Report:** Strategic Action Plan related policy and budget proposals
- Maddy Thompson
 - Marc Webster
- 10:15 a.m. 2015 Roadmap Progress:** Technical work group and metric development
- Maddy Thompson
 - Alan Hardcastle
- 10:45 a.m. Break**
- 11:00 a.m. Council Committee Work Plans**
- Committee for Student Support (CSS):** Student support advocacy and sharing best practices
- Rachelle Sharpe
- Committee for Funding and Affordability (CFA):** Draft affordability framework
- Marc Webster
- Committee for Academic Affairs and Policy (CAAP):** Development of admissions standards
- Randy Spaulding
- 12:00 p.m. Public Comment**
- 12:30 p.m. Presentation to Les Purce and Jane Sherman for their service to higher education**
- 12:45 p.m. Adjourn**

The next Council meeting will be at Seattle University on Wednesday, June 17, 2015.

February 11, 2015
State Board for Community and Technical Colleges
Olympia, Washington

MINUTES

Members Attending:

Gil Mendoza, Karen Lee, Marty Brown, Maud Daudon, Rai Nauman Mumtaz, Susana Reyes

Staff Attending:

Gene Sharratt, Aaron Wyatt, Alan Hardcastle, Crystal Vaughan, Don Bennett, Emily Persky, Kristin Ritter, Maddy Thompson, Marc Webster, Noreen Light, Rachelle Sharpe, Randy Spaulding.

The meeting was called to order at 9:00 a.m. by Chair Maud Daudon.

Consent Agenda

Motion was made by Nauman to approve the Consent Agenda as presented.
Motion seconded by Gil.
Motion carried.

November 19, 2014 Meeting Minutes

Motion was made by Nauman to approve the minutes as presented.
Motion seconded by Karen.
Motion carried.

Legislation Discussion

Representative Drew Hansen (D) Chair, House Higher Ed Committee
Representative Gerry Pollet (D) Vice Chair, House Higher Ed Committee

Chair Drew Hansen and Vice Chair Gerry Pollet each gave a presentation that centered on the Committee's outlook for the 2015 session in terms of policy and funding decisions affecting higher education and student success, education policy initiatives believed to best contribute to raising educational attainment in Washington, and how the Council can be of assistance for the rest of the session and beyond.

Executive Update

Gene Sharratt, Ph.D., Executive Director, Washington Student Achievement Council

Executive Director Gene Sharratt provided members with the Executive Update which included a review of current agency work related to program administration and policy.

Roadmap 2015 Work Session

Maddy Thompson, Director of Policy and Government Relations

Alan Hardcastle, Director of Research

Maddy Thompson provided an update to the 2013 Roadmap report, as statute directs every two (2) years. The Council decided on the content and process for completing the update in 2015. The presentation was intended to support the Council's discussion on content and approach.

Maddy presented staff recommendations and gave time for discussion on how WSAC will propose to the Governor and legislature, the goals, resources necessary to achieve the goals, and monitoring progress. Various options for consideration include:

1. Revisit the long-term goals and strategies of the 2013 Roadmap. However, it may be too soon to redevelop these goals. There is not a sense of where WSAC is with goals yet. Recent evidence suggests the goals are still relevant, however, it may be too soon to ask more from our education partners and stakeholders.
2. Another option is to look more in depth at where the agency is and dig a bit deeper on measuring progress in meeting the goals.
3. Summarize action on the strategic plan post 2015 Legislative session or review the original 12 strategies of the 2013 Roadmap.

A following proposed timeline was presented for the Council's approval.

- **February:** Council discusses and provides direction to staff on contents and process for the 2016 Roadmap update.
- **April:** provide an update on where they are with the Roadmap work.
- **June:** assess how much of the strategic action plan was implemented in the 2015 session (if it is done by then.)
- **August:** final update of the work.
- **October:** provide draft of the roadmap and receive Council's final input.
- **November:** final approval and dissemination to the public.

The team will look for technical input from stakeholders and use the Council committees to discuss relevant policy issues. Those committees can come to the meetings with any higher-level issues that may arise.

Maddy also presented some questions to help guide the day's discussion.

- Does the recommended approach and focus make sense?

- Who should serve on the technical workgroup to review feasibility, quality, and availability of information?
- How does the Council wish to advise or monitor this work?
- What is the composition and timeline of the Roadmap progress report?

Staff thought it might be best to learn what they could about the progress on the goals from the data, starting with the measures described in the 2013 Roadmap. Then, also adding in other ideas or categories that relate to Roadmap goals measures. Finally, bring all of those measures into one place.

The focus today will be types of measures and metrics the team has discussed. The Roadmap team wants guidance from the Council before diving too deeply into the data to be sure they are following the Council's direction and producing something of value, going forward.

To be as efficient as possible, the team thought they would leverage existing data systems measures and metrics that are already available through agency partners or through existing initiatives that are already doing analysis that align with the core Roadmap measures and connects with the strategic action plan and legislative priorities for this year. The team recognized they will need to consult with partner agencies to ensure the proposed measures are feasible, accurate, and comparable, to track trends over time.

Movement toward the attainment goals will be expected over time as students move through the pipeline. Once there are project indicators under examination, WSAC will be in a good position to tell the story behind the numbers. This will also help to form future discussions with adjustments to strategies or to the goals themselves.

The 2013 Roadmap measurement categories are high school completion, postsecondary enrollment, postsecondary completion, and participation and attainment of the population. These categories were distilled from a lot of background research and stakeholder and community input. Alan called the Roadmap document elegant, not overloaded with everything in it. To overload it with too much detail could cause confusion for the intended audience. It is simple and straightforward and he suggests this be the trend to consider going forward.

Summary:

- Be sure to align with the Governor's goals.
- Try to align across core measures
- Focus on "leading indicators" (predictors of achievement/attainment)
- Roadmap report should contain metrics but also updates on other initiatives
WSAC leads/supports

Marty:

- Don't need to track CBS signup-already approaching 100 percent. More important to focus on what happens to CBS recipients, their success at each step.
- HS graduate: evidence that they're prepared for college? How many actually go to college? Outcomes for them?

Karen:

- We should focus on leading indicators (not "lagging") that serve as the best measures leading to participation/attainment goals.
- How to examine groups/programs where persistence is an issue (assume by student population, like low-skill adults, race/ethnicity, income, etc.)

Gil:

- For the tech advisory group, also include some program people (not just data experts), who understand barriers structure, and meaning behind the data. Example: a potential student may apply, but not be accepted: is this about the student or the system? (Equity/access issue). Need context perspective.

Maud:

- How to ensure we align degrees with the job market. Are we offering/supporting the programs and content the industry needs?

Marty:

- Every sector (K-12, 2-year, 4-year, apprenticeship, etc.) has a part in helping to achieve participation/attainment goals...need to "chip away" at each.

Composition/content of the 2015 Roadmap:

General agreement on measures/metrics as the core of the document or prominently featured

- Marty: Metrics are all we have
- Maud: Affordability framework – it does/should fall under the Roadmap, need to include it and keep moving on that work. Also include updates on the other initiatives we're prompting (via SAP). Possibly include Capacity analysis, if we're tasked with it this year.
- Gene: Potential report categories (possible organizing scheme for the report or sections): Readiness, Access, Persistence, and Attainment.

Public Comment

- Ralph B. Ibarra, President for Diverse America Network and an advocate and activist for uniformed service veterans and military families. Mr. Ibarra stated that he has been following WSAC since its inception. He came here today to respectfully request that prior learning assessment learning be picked up in an aggressive way. Washington State will have a huge number of servicemen and women who will be involuntary separated from service and many will augment

the higher education system because of the GI Bill. Randy spoke to this comment. Because not all institutions have been reporting we do not have comparable state level data from one year to the next. Jim West heads this effort up at WSAC.

- Tom Fitzsimmons: Tracking data is great, but it's also about the role of the board to analyze data, which is key to system change. We should select the leading indicators that are most important to move the system and then use the information to tell the legislature what to do, to have an impact, and drive change.
- Brian Dixon, WSU: We need to make the return on investment case for postsecondary and look at long-term investment impacts. We also need to provide context behind the data to tell the story. Differences by types of student, etc. should be noted.

Legislative Update

Maddy Thompson, Director of Policy and Government Relations

Maddy Thompson provided an overview of the Council's legislative advocacy to date during the 2015 Legislative session. The presentation included a general update on the progress of the Legislative session, a summary of Council members' legislative outreach, and a status update of the key legislation being tracked by the Council.

College Bound Scholarship Legislative Workgroup Recommendations

Rachelle Sharpe, Senior Director of Student Financial Aid and Support Services

The College Bound Scholarship Legislative Workgroup completed its report in December. The report includes recommendations related to data, student support, communication, funding, and statutory revisions.

The workgroup recommendations were included in Senator Frockt's proposal, SB 5851. The following is the list of recommendations:

- **Data:**
 - Expand data collection via Education Research and Data Center (ERDC).
 - Request the Washington State Institute for Public Policy (WSIPP) evaluation before 2019 session.
- **Student Supports: Access**
 - WSAC map and coordinate mentoring and advising services in collaboration with College Success Foundation (CSF).
- **Student Supports: Completion**
 - Encourage institutions to provide advising resources to CBS students.

- **Communication:**
 - Enhance communications with grad-level information.
 - Leverage Ready Set Grad and High School and Beyond Plan.
- **Statutory:**
 - Align RCW with rules to provide clarity.
 - Direct WSAC to work with other agencies to verify no felony convictions.
- **Funding:**
 - Fund State Need Grant with a goal of no eligible students unserved.
 - Fully fund CBS caseload requirements.
 - Consider pre-investing to save long-term.
 - Consider the competitive grant support programs in WSAC's action plan.

Workforce Innovation and Opportunity Act Implementation (WIOA)
Eleni Papadakis, Executive Director, Workforce Training & Education
Coordinating Board

Eleni Papadakis provided an overview of WIOA. WIOA is designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

Panel Discussion with State Agency Partners

- **Jennifer Wallace, Executive Director, Professional Educators Standards Board (PESB)**
- **Ben Rarick, Executive, Director, State Board of Education**
- **Cindy Zehnder, Board Chair, Workforce Training & Education Coordinating Board**

A key role assigned to the Council is to link the work of K-12 and postsecondary educational and training programs, schools, and institutions to careers. To achieve this, the Council is asked to connect the work of its partners, including those represented on the Council as well as other key partners. This portion of the panel discussion was an opportunity to hear from the Professional Educators Standards Board, State Board of Education, and Workforce Training and Education Coordinating Training Board, and how their work connected to the goals and strategies outlined in the Roadmap.

Meeting adjourned 3:57pm