

Strategic Framework for Council Meeting

April 17, 2019

Agenda for strategic framework discussion

Setting the context — 15 min. (Marc)

Framing strategies and indicators – 15 min. (Mike)

Strategic clusters – 30 min./each (WSAC leads, Mike)

- Affordability
- Student Support
- Enrollment
 - K-12 path
 - Adult path
- Completion

What's next -15 min. (Mike)

- Check-in cadence and meeting format
- Performance review connection

Setting the context

At the end of our Council retreat we are aligned on four priority areas: Affordability, Student Support, Enrollment (K-12 & Adult), Completion

Our charge to the WSAC team was to dig into each priority and come back with:

Metrics for success

2019–20 priorities

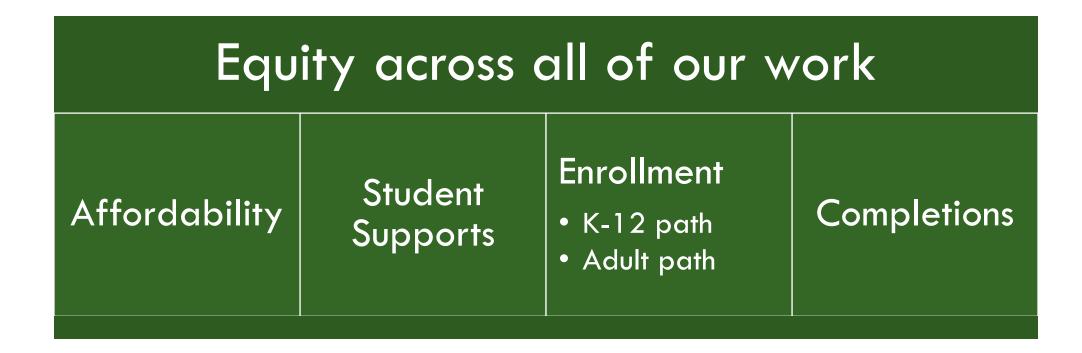
Role of Council including

- Council leads for each strategic cluster
- How council members can contribute beyond strategy and oversight (i.e. how do we activate the Council members?)

In addition to reviewing each strategic priority, we should align on

How we check in on these strategies every meeting

Strategic clusters



If we build an **affordable** and **supportive** educational environment, more Washington residents will **enroll** in and **complete** a credential-bearing program at a higher education institution.

Why do we have indicators?

- The indicators show if we are making progress on the intermediate steps that build to our 100% and 70% goals.
- Each strategic cluster should have indicators
 - The data for indicators should be currently available and broadly understood
 - A limited number of new indicators may lack currently available data or not be generally recognized, which will require us to:
 - Develop data availability to provide a reliable indicator
 - Collaborate with stakeholders to build recognition as a powerful indicator

Why do we identify priority work?

- Enable the Council to:
 - Provide direction to the agency
 - Connect a designated individual member with each strategic cluster to work with senior staff between meetings
 - Support the executive committee's role in shaping Council meeting agendas with executive director
 - Evaluate the Executive Director
- Provide a framework for all stakeholders to understand WSAC's role and specific work.

Affordability

Indicators

- College Bound sign up rate: 70%
- FAFSA completion rate in 12th grade: 56.1%
- Adult-specific financial aid metrics: TBD
- Financial aid application error rate: 4.4%
- Verification melt: TBD
- Financial aid utilization rate: TBD

Priority work

- Launch statewide initiative to increase financial aid applications in 12th grade
- Increase College Bound sign up rate
- Partner with college financial aid offices to minimize loss of financial aid after application is filed

Enrollment (K-12)

Indicators

- Direct enrollment rate from high school: 62%
- Free & reduced priced lunch (FRL) students in dual enrollment courses: 50%
- FRL students in career launch programs: TBD

Priority work

- Identify and share practices of high performing high schools and communities to increase direct enrollment
- Expand 12th Year Campaign to include CCW/Career Launch options
- Collaborate with OSPI on increasing FRL students in dual enrollment courses

Enrollment—Adults

Indicators

- Rate of returning adults (25+): 8.0%
- First time adult enrollment (25+): 1.7%

Priority work

- Build partnerships with institutions to support returning adults initiative
- Launch web-based portal to connect adults to programs
- Pilot micro-grant program to remove barriers to re-enrollment

Student Supports

Indicators

- Cross-enrollment between financial aid and public assistance programs (TBD)
 - % of financial aid recipients receiving childcare subsidy, Medicaid, etc.
 - E.g., SNAP eligible students estimated at 63,000 but only 13,000 enrolled in SNAP

Priority Work

- Launch digital tools to connect CCW & PSE students to social and human services
- Identify and share promising practices across campuses
- Test partnership with at least one high volume public assistance program (e.g., Medicaid)
- Develop partnerships with institutions, community-based organizations and school districts to understand and expand this work

Completion

Indicators

- Completions within 8 years of HS graduation: 46%
 - Completions by equity populations:
 - African-American 36%, Latinx 32%, white 47%, Asian 62%, American Indian 25%
 - FRL 30%, bilingual 28%, special education 12%
- Adult completions: 36,324 awards (25-39) and TBD
- Transfer of Career Launch credentials & contribution to completion: TBD

Priority Work

- Use Pave the Way to support learning across campuses on completion
- Highlight promising practices at institutions, employers and community-based organizations