



WSAC Role in K12 Policy & Programs

Marc Webster, Director of External Affairs
House Education Committee | Jan. 15, 2019



WASHINGTON STUDENT
ACHIEVEMENT COUNCIL
EDUCATION · OPPORTUNITY · RESULTS



WA Student Achievement Council's Statutory Charge

Propose educational attainment goals to the Governor and Legislature

Recommend strategies and resources necessary

Align the work of education and higher education programs, agencies, and institutions

RCW 28B.77.003, 020



The Council



Maud Daudon, Chair

Project Leader, Career Connect Washington



Karen Lee, Vice Chair

CEO, Pioneer Human Services,
Western Washington University
Trustee



Paul Francis, Secretary

Executive Director,
Council of Presidents
Four-year public institutions



Jeff Charbonneau

National Teacher of the Year
2013 (Chemistry, Physics,
Engineering)



Dr. Susana Reyes

Assistant Superintendent,
Pasco School District



Yazmin Aguilar

Student member



Jan Yoshiwara

Executive Director, SBCTC
Two-year public colleges



Terri Standish-Kuon, PhD

President & CEO, ICW
Independent Colleges of Washington



Dr. Michaela Miller

Deputy Superintendent, OSPI
K-12 education



WSAC's Primary Duties

Policy & Research

- Attainment goals
- System & workforce needs
- Academic efficiency policies
- Recommendations for student success

Affordability

- Savings: Guaranteed Education Tuition (GET) & Dream Ahead
- Financial aid administration
- Workforce shortage programs

Access & Support

- College Bound Scholarship
- Ready, Set, Grad
- GEAR UP
- 12th Year Campaign
- The Washboard.org
- Adult Reengagement

Consumer Protection

- Degree authorization
- Veteran's benefits
- Complaint resolution
- Program compliance
- Student Loan Advocate



Work Aligned to State's Attainment Goals

THE ROADMAP

A Plan to Increase Educational Attainment in Washington



100%

High school



70%

Postsecondary

Washington population ages 25-44

- Employers need a highly skilled workforce to remain competitive.
- Our residents are not earning the needed credentials.
- Employers find talent elsewhere and our residents are not competitive for living-wage jobs.



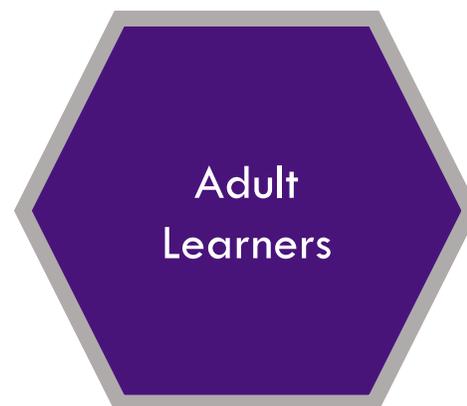
Four Critical Challenge Areas to Address

- Address regional workforce shortages.
- Engage and support local communities.



- Provide multiple affordable pathways to a wider variety of careers.
- Address financial barriers associated with different pathways.

- Remove barriers for underserved students.
- Support underrepresented students.

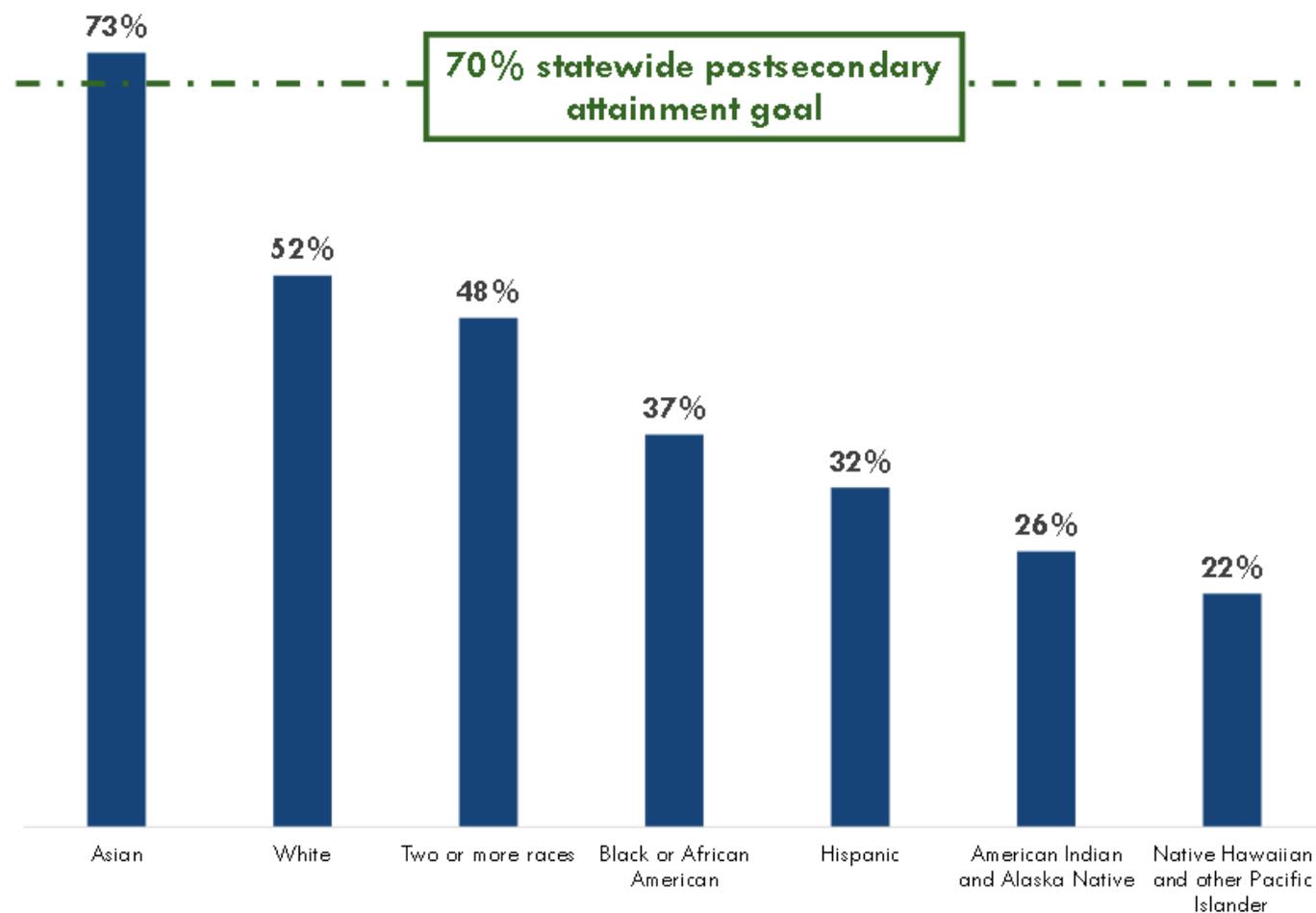


- Recruit and support adult learners.
- Target outreach and support to former students with credits.



Equity is Paramount to Reaching the State's Goals

Example: The Hispanic community makes up the second largest group in Washington State, but two-thirds have not earned postsecondary credentials.



Source: Source: WSAC Analysis of American Community Survey 2012-2016, U.S. Census (August 2018).



WSAC's Role Addressing Equity in K12

College & Career Readiness

- theWashboard.org and Ready, Set, Grad resources for students and families
- GEAR UP – federal postsecondary preparation program supporting 26 high poverty districts
- SETuP – college and career preparation services for foster youth

Academic Policies

- **Accelerated learning** – analysis and policy development (Running Start, College in the High School, AP, IB, etc.)
- College admissions standards
- Dual credit look-up tool for AP and IB test scores

Affordability

- **12th Year Campaign** – financial aid application completion supports
- **College Bound Scholarship**
- Passport to Careers – aid and supports to foster and homeless youth

Teacher Shortage

- **Teacher Shortage** aid programs to diversify the teacher workforce and address critical shortage areas



Participation gaps remain in programs offering college credit in high school

Early College Courses

Running Start

College in the High School

Credit by Exam

Advanced Placement (AP)

International Baccalaureate (IB)

Articulation Agreements

Career & Technical Education (CTE)

Local partnerships

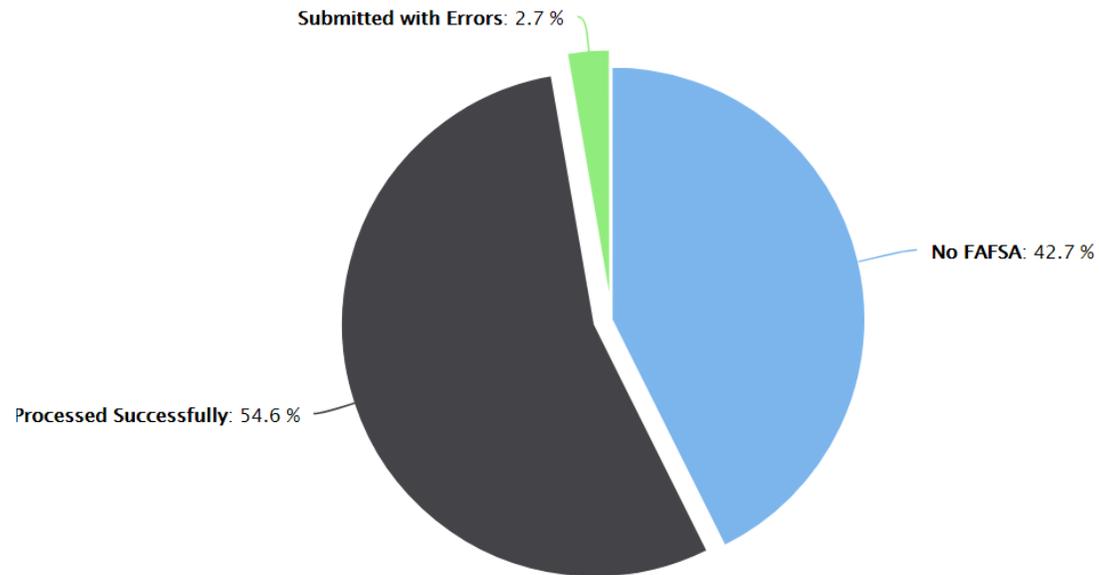
- In WA, 55% of high school students enroll in at least one dual credit course, with CTE as the largest program.
- Overall, 19.8% of students completed an Advanced Placement course in 2016-17, but the rate was just 12.6% for low-income students and 13.3 % for Hispanic students
- Dual credit students are more likely to pursue postsecondary education and are more prepared.
- WSAC collaborates with educational partners in training, rules and research.



Financial Aid Application is key to accessing opportunities many students.

43% of Seniors did not complete a FAFSA

Free Application for Federal Student Aid



Source: <https://portal.wsac.wa.gov/fafsacompletion/> WSAC summary display of OSPI and FAFSA matched records. Available at state, district and school level.

- WA currently ranks 42nd in the nation for FAFSA completion.
- Over 4,500 WASFA applications were submitted by non-citizens last year.
- 190 sites held 12th Year events to support families with application completion this year



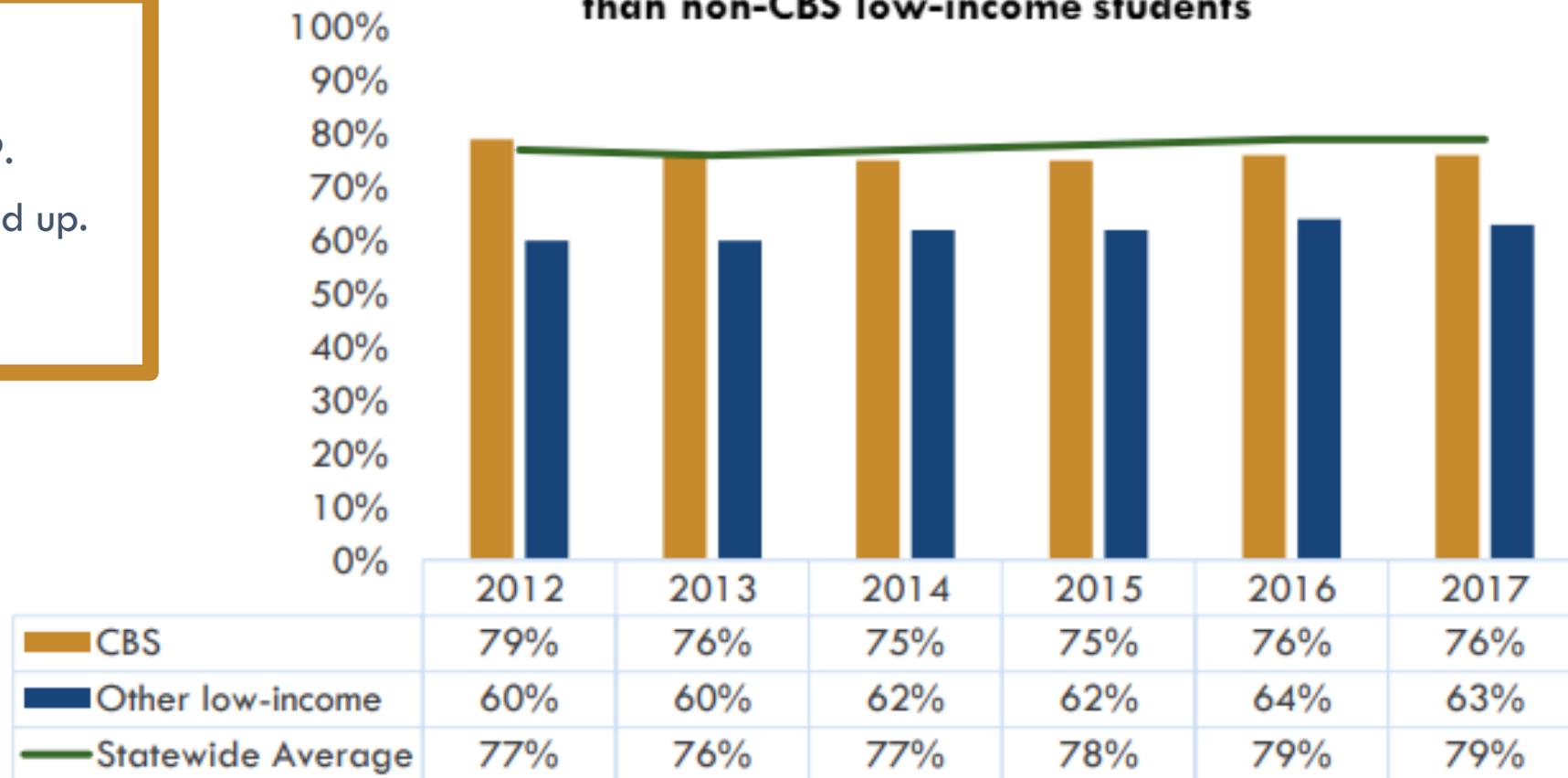


College Bound Scholarship offers an early commitment of financial aid

- 61% of CBS Scholars are students of color.
- 22,000 recipients in 2019.
- Over 250,000 have signed up.
- All foster youth are automatically enrolled.



CBS students graduate from high school at higher rates than non-CBS low-income students





Building a pipeline of qualified teachers to address shortage concerns

- Conditional scholarship programs support students earning teaching credentials in exchange for teaching service
 - Support teacher recruitment and retention in shortage areas
- WSAC partners with the Professional Educator Standards Board (PESB) and monitors service obligations
 - *Pipeline for Paraeducators* for those with experience and no AA degree
 - *Alternative Routes* for those enrolled in block grant programs
 - *Educator Retooling* for teachers adding shortage endorsements

Teacher Shortage Conditional Grant designed to recruit teachers underrepresented in the workforce

Applications received	885
Number awarded	56
Awardee Characteristics	
Students of color	98%
Multilingual	95%
First generation	89%
Male	32%
Median family income	\$17,437



Coordinating Investments

WSAC partners with state and regional leaders to approach these challenges in new ways.



Working together to achieve equity in:

- Affordability
- Student transitions
- College readiness
- Student success



Continue the conversation

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